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# CORPORATE SERVICES

# ABOUT SHAREGIFT AUSTRALIA

**ShareGift Australia is an independent, not-for-profit established to unlock share capital as an innovative income stream for charities.**

Our power lies in the impact we have by consolidating multiple sources of capital. Our vision is that collaboration with ShareGift becomes an industry standard for leading ASX companies.

As the only service of its kind in Australia, ShareGift has donated more than \$3.3 million to over 450 charities.

Approximately 34% (6.6 million) of adult Australians hold shares or other on-exchange investments<sup>1</sup>. Donation of a fraction of the ASX's current market capitalisation of around \$2.0 trillion<sup>2</sup> would easily generate a huge shift in philanthropic funding in Australia.

## Our governance

ShareGift Australia (ABN 27 086 590 485) is a not-for-profit, public ancillary fund established for the purpose of distributing funds to the community.

We are a Tax Concession Charity (TCC) and a Deductible Gift Recipient (DGR) charity. We are regulated by the Australian Taxation Office (ATO), Australian Securities & Investments Commission (ASIC), Australian Transaction Reports and Analysis Centre (AUSTRAC) and the Australian Charities and Not-for-profits Commission (ACNC).

Our [board of directors](#) has a depth of expertise across finance, law, share broking, marketing and philanthropy.

ShareGift is a wholly owned subsidiary of Good2Give, a not-for-profit that makes it easy for businesses, their employees and customers to support the communities and causes they care about. Since 2001, Good2Give has facilitated \$270 million to more than 8,000 Australian and international communities. ShareGift Australia is endorsed by the ASX Group and the Australian Shareholders Association.

<sup>1</sup>ASX Australian Investor Study, ASX, 2020

<sup>2</sup>ASX, 2020. As at October 2020.



## Our corporate services

ShareGift works with the corporate sector to add value to investors and the community through shareholder giving in Australia.

We facilitate the conversion and consolidation of proceeds from a variety of share-related activities, which reduce costs for ASX-listed companies, relieves administration burden and provides community benefit through donations to registered Australian charities.

Our services cover share register management and corporate actions, including:

- Dividend reinvestment plan residuals
- Share sale facilities (including unmarketable parcels)
- Share purchase plans
- Dividend giving
- Residual cash balances
- Employee share schemes
- Executive performance shares
- Investor awareness campaigns
- Gifting of parcel scheme proceeds
- Share issues
- Fractional entitlements
- Future proofing e.g. demergers, dormant dividend reinvestment plans.

To maximise our services, we partner with leading stockbrokers and share registries to facilitate share related activity without charge or brokerage fees so Australian shareholders can claim the full market value of their shares or related revenue as 100% tax-deductible donations.

Participating companies include NAB, Wesfarmers, Lend Lease, Woodside and the ASX Group, and until its delisting in 2021, Coca-Cola Amatil.

## How we distribute funds

ShareGift aggregates the share proceeds received through our activities to make distributions to Australian charities on an annual basis. Distributions are determined by our board of directors and are guided by the weight and volume of charity nominations received from participating shareholders in ASX companies.

We are charity- and cause-neutral in that we do not accept funding applications from charities, nor maintain a list of 'preferred' charity recipients.

Any Australian charity with Deductible Gift Recipient (Item 1) status may be nominated by a participant shareholder or company from large, national organisations to small, grassroots community-led charities.

# OUR PARTNERS

ShareGift collaborates with leading ASX companies and corporate partners to deliver our shared value services.

## Founding partners

- NAB
- JBWere

## Participating registries

- Advanced Share Registry
- BoardRoom
- Computershare
- Link Market Services

## Corporate partners

- Ashurst
- E. L. & C. Baillieu
- Evans & Partners
- JBWere
- King & Wood Mallesons

## Participating ASX companies

- AMP
- Ardent Leisure
- ASX Limited
- Bentley Capital
- BWP Trust
- Coca-Cola Amatil (until April 2021)
- Lend Lease
- NAB
- Orion Equities
- Queste Communications
- Wesfarmers
- Woodside Petroleum

## Endorsed by



# SHARED VALUE

## ASX company benefits

- A ShareGift partnership delivers an independent and transparent not-for-profit collaboration to facilitate the responsible use of shareholders' proceeds
- Provides reputational benefits via one-off or ongoing charitable contributions
- Positively contributes to your ESG reporting requirements
- Demonstrates corporate leadership in supporting the charitable sector and participating in a broader corporate initiative
- Strengthens a company's corporate social responsibility (CSR) strategy and your community partnerships, for example, a company may nominate charity partner/s or specific cause areas for donations
- Reduces costs to the company, including transaction costs
- Relieves administration burden, including share registry maintenance
- ShareGift undertakes all due diligence on receiving charities
- ShareGift manages all compliance and reporting requirements to Australian Taxation Office (ATO), Australian Securities & Investments Commission (ASIC) and the Australian Charities and Not-for-profit Commission (ACNC)
- ShareGift can provide advisory services to assist with maximising your CSR strategy impact.

## Shareholder benefits

- Donations \$2 and over are 100% tax deductible at full market value
- No brokerage costs
- One-off or repeat service, for example, one-off investment portfolio or an annual structure for giving
- Easy administrative clean-up service, that delivers a tax deduction e.g. nominal cash balance in a dividend reinvestment plan
- Simple disposal mechanism for any foreign shareholders, where cost of currency conversion provides little net gain or is administratively burdensome
- Shareholders can allocate dividends as an alternate means of giving, in an administratively light manner
- Provides an alternate asset class for giving e.g. the ability to allocate dividends
- Ability to realise any tax loss on share investment
- Easy way to give to charities
- Efficient means to donate small amounts that aggregate to meaningful impact.

## Charity and community benefits

- Delivers no-cost funding to the charitable sector
- Communities in need across Australia are strengthened.